

The Do's and Don'ts of Poinsettia Care

- **DO** place your plant in indirect sunlight for at least six hours per day. If direct sun can't be avoided, diffuse the light with a shade or sheer curtain.
- **DO** provide room temperatures between 68 - 70° F. Generally speaking, if you are comfortable, so is your poinsettia.
- **DO** water your plant when the soil feels dry to the touch.
- **DO** use a large shopping bag to protect your plant when transporting it to avoid cold temps.
- **DO** fertilize your plant **AFTER THE BLOOMING SEASON** with a balanced, all-purpose fertilizer.
- **DON'T** place plants near cold drafts or excessive heat. Avoid placing plants near appliances, fireplaces or ventilating ducts.
- **DON'T** expose plants to temperatures below 50° F. Poinsettias are sensitive to cold, so avoid placing them outside during the winter months.
- **DON'T** overwater your plant, or allow it to sit in standing water. Always remove a plant from any decorative container before watering, and allow the water to drain completely.
- **DON'T** fertilize your plant when it is in bloom.